

# A grand win

**T**HE Asia Pacific Brands Foundation has awarded Tunku Abdul Rahman College (TAR College) with the coveted award in Corporate Branding — Best Brands in Education — College category. Winning The BrandLaureate — SMEs Chapter Award 2009 in January is a great start to the New Year and adds joy to the celebration of the college's 40 years of achievements and progress.

TAR College principal Dr Tan Chik Heok received the award at the recent gala dinner at the Shangri-La Hotel.

The award, comprising a certificate and trophy was presented by the guest-of-honour, Tan Sri Rafidah Abdul Aziz, the former Minister of International Trade and Industry.

The BrandLaureate chief executive officer Dr K.K. Johan emphasised that winning such an award is a testament to the hard work put in to build their brands, especially with the financial downturn during the last two years.

He added that strong brands contribute significantly to the nation's economy.

Being an award-winning brand reaffirms



the college's tradition of excellence in delivering quality and affordable education to many young Malaysians.

It reflects on the good effort and passion in advancing its reputation in holistic teaching and quality programmes.

The college remains more committed than ever to bring the benefits of higher education to many more youths and to forge ahead in learning, teaching and education research.

To find out more about the academic programmes offered by TAR College, you can visit its Open Day at all campuses from March 5 to 7 and March 12 to 28 from 9.30am to 5pm, or TAR College booths at major education fairs held throughout the country.

☐ You can also call 03-4145 0100/23 or visit the college's website at [www.tarc.edu.my](http://www.tarc.edu.my)

Dr Tan (right) receiving the award from Tan Sri Rafidah and Dr Johan.