

# Congratulations to **LORENZO PEH** on achieving the finalist level at Mercedes-Benz Stylo Emerging Designers Competition 2010.

## LORENZO PEH

20, student at Tunku Abdul Rahman College

### **How did you find out that your passion was in designing apparel?**

It started when I bought my first *VOGUE* magazine in primary school. Since then, I can never stop myself from loving fashion.

### **What inspires your designs?**

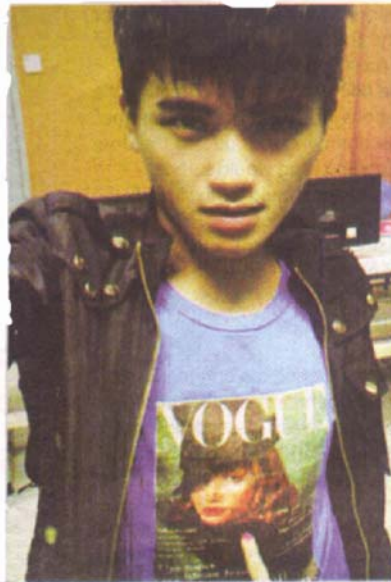
I can be inspired by anything because fashion has no limits. In this competition in particular, I am inspired by the laziness of some women. The Chinese saying "there are no ugly women, only lazy women" inspires me. My theme is "SLOTH-RUSTING BEAUTY" which means laziness will make someone look messy and all over the place if they don't take the effort to care about how they look. Rusting beauty means that laziness will cause their beauty to rust, just like how steel will rust if it is not taken care of properly.

### **Favourite designer and why?**

My favourite designer is the late Alexander McQueen, he inspires me a lot in how designing can be limitless. He also loves dramatic designs just like how I love women to look dramatic!

### **What is the biggest challenge in being an up-and-coming designer?**

The biggest challenge for me is to bring my sketches from dry paper to the runway. Designing can be easy but producing it was tougher than I thought. Every detail and



step in making a garment must be taken seriously to ensure the quality of the product.

### **What would you say is your biggest reward as a designer?**

It is the experience and the satisfaction in completing my collection.

### **If you were not a designer, what would you have been?**

I would probably have been a fashion stylist, fashion merchandiser or seeking employment in any one of the leading fashion magazines.

### **How has STYLO helped in your quest?**

It helped me realise that quality and workmanship is crucial in producing a good collection. STYLO also exposed me more to the world of fashion.